



**For Immediate Release**

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**TAI SOPHIA INSTITUTE NAMES NEW  
VP FOR BUSINESS AND FINANCE**

Laurel, MD, September 17, 2007 – Tai Sophia Institute has announced the election of Frank Vitale as Vice President for Business and Finance and as the Institute's Treasurer. Mr. Vitale brings 30 years' experience in business development, finance and operations management for major for-profit and public benefit organizations to the position. During his career, he has specialized in strategic growth, operational excellence, resource development, public and investor affairs, and advocacy.

Mr. Vitale earned his MBA degree from Temple University and received a BA in marketing from Delaware Valley College. He also completed executive management programs at the Harvard Business School, the Kellogg School of Management at Northwestern University, and the Center for Management Design in California. Prior to joining Tai Sophia, Mr. Vitale was chief operating officer of a Baltimore headquartered 501(c)(3) public benefit organization with programs in education and mental health. His for-profit experience has included serving as vice president of strategic

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development and corporate affairs for a Fortune 300 international technologies company.

Robert M. Duggan, President and co-founder of Tai Sophia Institute, said, “We feel privileged that Mr. Vitale’s extensive experience and knowledge are now part of Tai Sophia. At this critical juncture in our evolution and growth, his expertise and judgment will be valuable assets to both this school and this community.”

**ABOUT TAI SOPHIA INSTITUTE**

Tai Sophia Institute, based in Laurel, Maryland, was named 2006 Large Business of the Year by the Howard County Chamber of Commerce. Founded in 1975 as a small healing arts clinic, the Institute has grown to become a preeminent academic institution for wellness-based education with current enrollment topping 375 students. Its nearly 1,000 alumni actively practice acupuncture, herbal medicine and other healing arts around the world. It was the first school in the country to have an accredited Master’s degree program in Acupuncture and the first school in the country to offer a Master’s degree in Herbal Medicine and in Applied Healing Arts. In support of its commitment to remain on the leading-edge of whole person wellness, Tai Sophia maintains collaborative relationships with many of the leading medical and research institutions in the world.

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In addition to its three degree programs, the Institute provides clinical services and a variety of wellness-based community education programs. The Institute's faculty and staff donate more than 10,000 community service hours to a variety of projects and its health and wellness clinics provide 10,000 treatments a year. Faculty and staff also regularly speak to professional groups and area students on wellness-related topics.

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